

Ashwin Vishwanathan

Architect | Product Designer

Mumbai, India

www.ashwindesign.com

[Linkedin](#)

+91 9594301335

vashwin970@gmail.com

EXPERIENCE

Level Supermind, Mumbai— *Product Designer*

October 2023 - Present

- Spearheaded the product design department, overseeing the user experience development and product innovation.
- Played a pivotal role in establishing the new design system for the mobile application based on updated product branding. Designed over **50** screens using this newly implemented design system.
- Formulated and executed a usability testing plan, overseeing the assessment of the new user interface for the app with more than **20** users.
- Designed user journeys for new features such as *personalized meditation journey* and *subscription gifting*.
- Implemented a new search filter system, reducing content search time by **20%**

Designworks, Navi Mumbai— *UI/UX Designer (Freelance)*

February 2023 - July 2023

- Led the website design for a jewelry company. Handled user research and design, collaborated with the client, marketing agency and developers for the seamless execution of the product.
- Worked on a website redesign project for a prominent hospital in navi mumbai.
- Conducted analysis of the existing website, user research, and data feasibility & quantification exercise with the hospital's team, along with establishing the design system and ideating design solutions.

Designworks, Navi Mumbai — *Architect*

October 2021 - January 2023

- Designed and executed **6** interior design projects for a renowned international school chain, as well as worked on multiple commercial interior and architecture projects for prominent Indian business chains.
- My role included designing spaces, client meetings, presentations, detailed drawings, boq management, cost analysis, and on-site project implementation.

Freelancing, Mumbai — *Architect*

November 2020 - September 2021

- Managed interior design and architecture projects primarily in the Residential and Hospitality sectors.
- Designed and executed **8** projects, providing clients with customized design solutions.

SKILLS

Research & Design:

User Research, User Testing, Interaction Design, Prototyping, Wireframing, User Interface Design, Style Guides, Mood boarding, 3D Modelling and Rendering, Drafting.

Soft Skills:

Collaboration, Problem solving, Empathy, Communication, Adaptability

Tools:

Adobe Suite, Figma, Sketch, Autocad, Blender, Sketchup, Vray, Lumion, Enscape, MS Office

EDUCATION

University of Mumbai,

Pillai College of Architecture

Bachelor's in Architecture

2015 - 2020

CERTIFICATIONS

Google Certificate Course

Foundations of User Experience Design

Coursera - 2023

RECOGNITION

Special Recognition

Western Interface

Saint-Gobain Transparence 14.0

2020